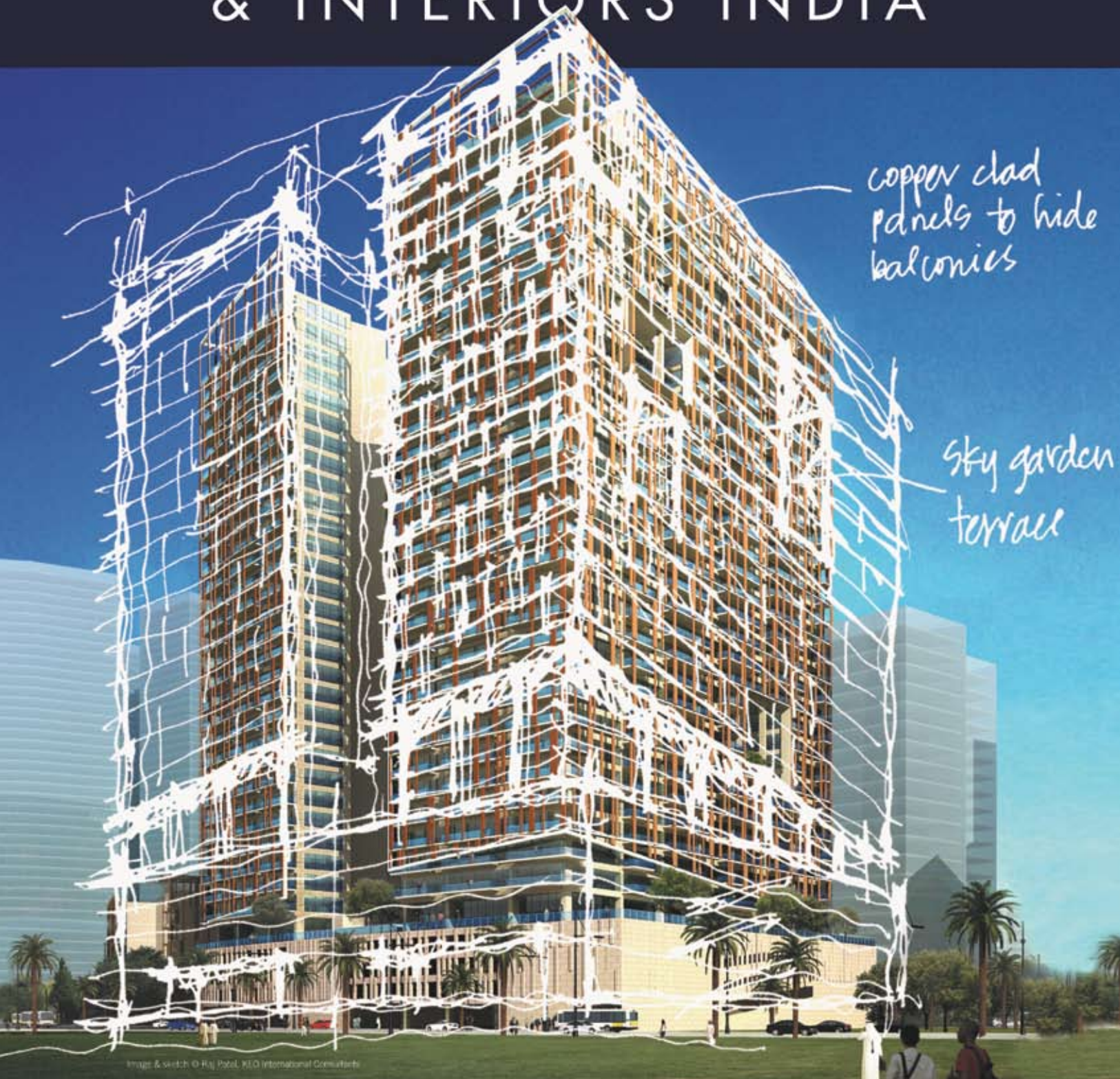


# ARCHITECT & INTERIORS INDIA



*copper clad  
panels to hide  
balconies*

*sky garden  
terrace*

## ADVISORY BOARD



Vinay Parelkar



Ashok Butala



Karan Grover



Nitin Killawala



Conrad Gonsalves



Manit Rastogi



Namita Singh



Niranjan Hiranandani



Bijoy Mohan

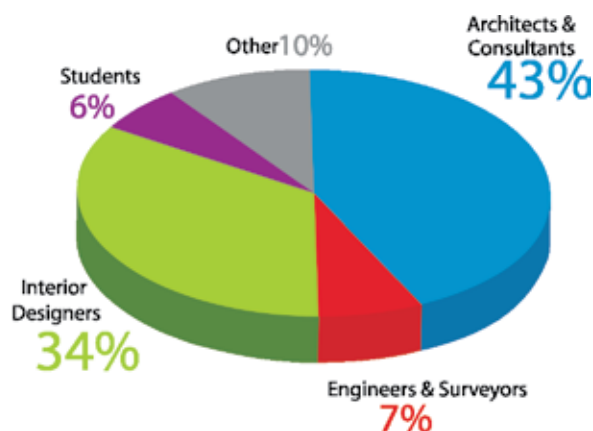
## QUICK FACTS

- **Architect & Interiors India**, published monthly, is a magazine by the Architects — for the Architects.
- The magazine is circulated across India to the principal decision-making executives in the industry — including Architects, Interior Designers, Consultants, Planners, Facilities Managers, Project Managers, Engineers, Government Officials, Students of Design.
- **Architect & Interiors India** is committed to investigating the latest news, trends, products and technology, which makes it a must-read for the design professional.
- Effective distribution ensures that the magazine reaches the target audience, providing a cost-effective advertising platform for suppliers.
- **Architect & Interiors India** has become a part of every architect's and interior designer's information arsenal. The Indian market is still largely unexposed to high-quality international and large construction projects. The magazine brings the latest in this industry to its readers.

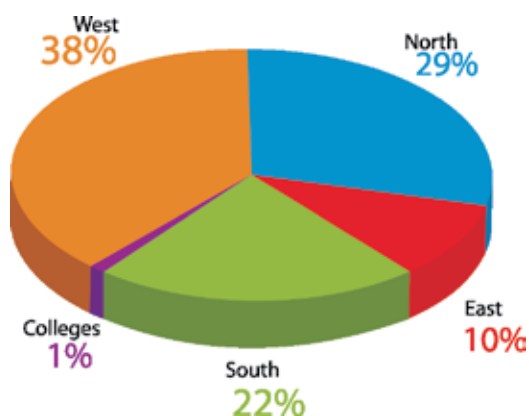
## EDITORIAL CALENDAR

MONTH	EDITORIAL FEATURE	PRODUCT FEATURE
Jan	Planet 3 Studios (Kalhan Mattoo)	Laminates & Veneers
Feb	James Law's Profile	3D Modelling Software
Mar	<b>New-age Designers</b>	Anniversary Issue
Apr	HVAC Consultant's Profile	HVAC & Security Systems
May	Steel Structures	LED Lighting
Jun	Green Architecture	Ceramic Tiles + Water Proofing
Jul	Spa Design	Contemporary Bathrooms
Aug	Micha de Haas	Aluminium Structures + Flooring
Sept	IGBC	Wall Coverings + Bath Fixtures
Oct	Acetech Special	Lighting
Nov	Zak Doors & Windows	Doors & Windows
Dec	BAU Special	Glass + Cladding

## READERSHIP PROFILE BY SECTOR



## CIRCULATION BY GEOGRAPHY



## MAGAZINE ADVERTISING RATES

APPOINTMENTS	SPECIFICATIONS	INR
<b>Display</b>		
IFC	22.5 x 30cm	140000
FC	22.5 x 30cm	140000
IBC	22.5 x 30cm	125000
Back Cover	22.5 x 30cm	155000
DPS	45 x 30cm	151000
Full Page 1st 20 pages	22.5 x 30cm	91000
Full Page 1st half	22.5 x 30cm	85000
Full Page ROP	22.5 x 30cm	71000
½ Page	20.1 x 13.2cm	49000
Gatefold	44.5 X 30cm	203000
Belly Band	47 X 4cm	172000

This rate card applies from January to December 2010

DISPLAY NAME	TRIM (wxh cm)	BLEED (wxh cm)	NON-BLEED (wxh cm)
Double Page Spread	45 x 30	46 x 31	44 x 29
Full Page	22.5 x 30	23.5 x 31	21.5 x 29

APPOINTMENTS	SPECIFICATIONS	INR
DPS	45 x 30cm	95000
Full Page	22.5 x 30cm	48000
½ Page	20.1 x 13.2cm	35000
1/4 Page	20.1 x 4.8cm	31000

ITP Publishing India is committed to making your advertising money work harder. A strong editorial product, combined with the right distribution story, creates a unique and compelling advertising platform. To enable clients to maximise viability, and to utilise Architect & Interiors India's unique market position, ITP Publishing India is pleased to offer these introductory advertising rates.

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## ABOUT ITP PUBLISHING INDIA

ITP Publishing India was incorporated in 2008 with a mandate to publish special interest magazines catering to the needs of the Indian market. Despite the youth of the company, ITP Publishing India is able to leverage on over 20 years of experience in the business-to-business magazine publishing industry through

its licensing agreements with ITP Publishing Group, the largest business-to-business publishing company in the Middle East. Architect & Interiors India is the first international licensed edition of Architect Middle East. For more information, please go to [www.itp.com](http://www.itp.com).

