

# CATERING

INSIGHT

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MEDIA KIT 2026

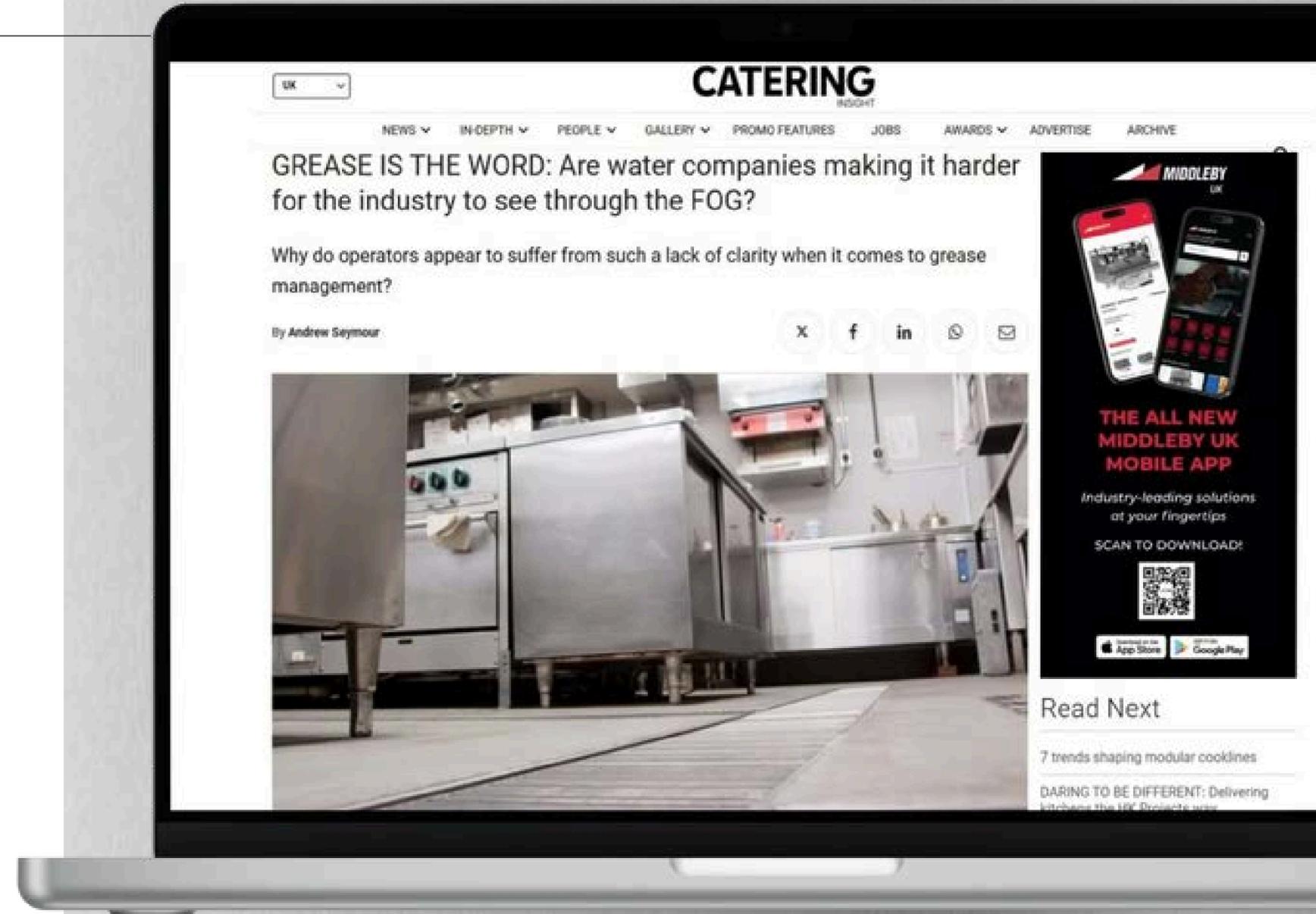
[cateringinsight.com](https://cateringinsight.com)

## WHO WE ARE

Catering Insight is the only publication dedicated to the UK's catering equipment supply chain. An authoritative and respected platform for information and business intelligence on foodservice appliance supply and professional kitchen project management, Catering Insight is the go-to source for industry executives.

From breaking news and exclusive interviews with executives from the most influential catering equipment distributors, to analysis of company strategies and the sector landscape, Catering Insight covers every facet of the multi-billion pound industry.

Through its engagement with dealers and distributors, Catering Insight offers suppliers an unrivalled opportunity to reach industry decision-makers and build brand awareness in this sector. In addition to print and digital media campaigns, Catering Insight offers sponsorship opportunities for its unmissable annual Catering Insight Awards and engaging editorial roundtable events.



## WHO THEY ARE

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Catering Insight reaches thousands of industry professionals from catering equipment distributors such as:

- ADVANCE GROUP
- AIREDALE GROUP
- ALLIANCE ONLINE
- BERKELEY PROJECTS
- BRAKES CATERING EQUIPMENT
- C&C CATERING EQUIPMENT
- CATERING PROJECTS
- CATERKWIK
- CATERWARE
- CHR EQUIPMENT
- COURT CATERING EQUIPMENT
- DENTONS CATERING EQUIPMENT
- GRATTE BROTHERS
- HCE FOODSERVICE EQUIPMENT
- IFSE
- JLA
- KF BARTLETT
- LLOYD CATERING EQUIPMENT
- LOCKHART CATERING EQUIPMENT
- NCE GROUP
- NISBETS
- RDA
- SCOMAC CATERING EQUIPMENT
- SPACE GROUP
- SPRINT GROUP
- TAG CATERING EQUIPMENT
- VISION COMMERCIAL KITCHENS
- WHITCO

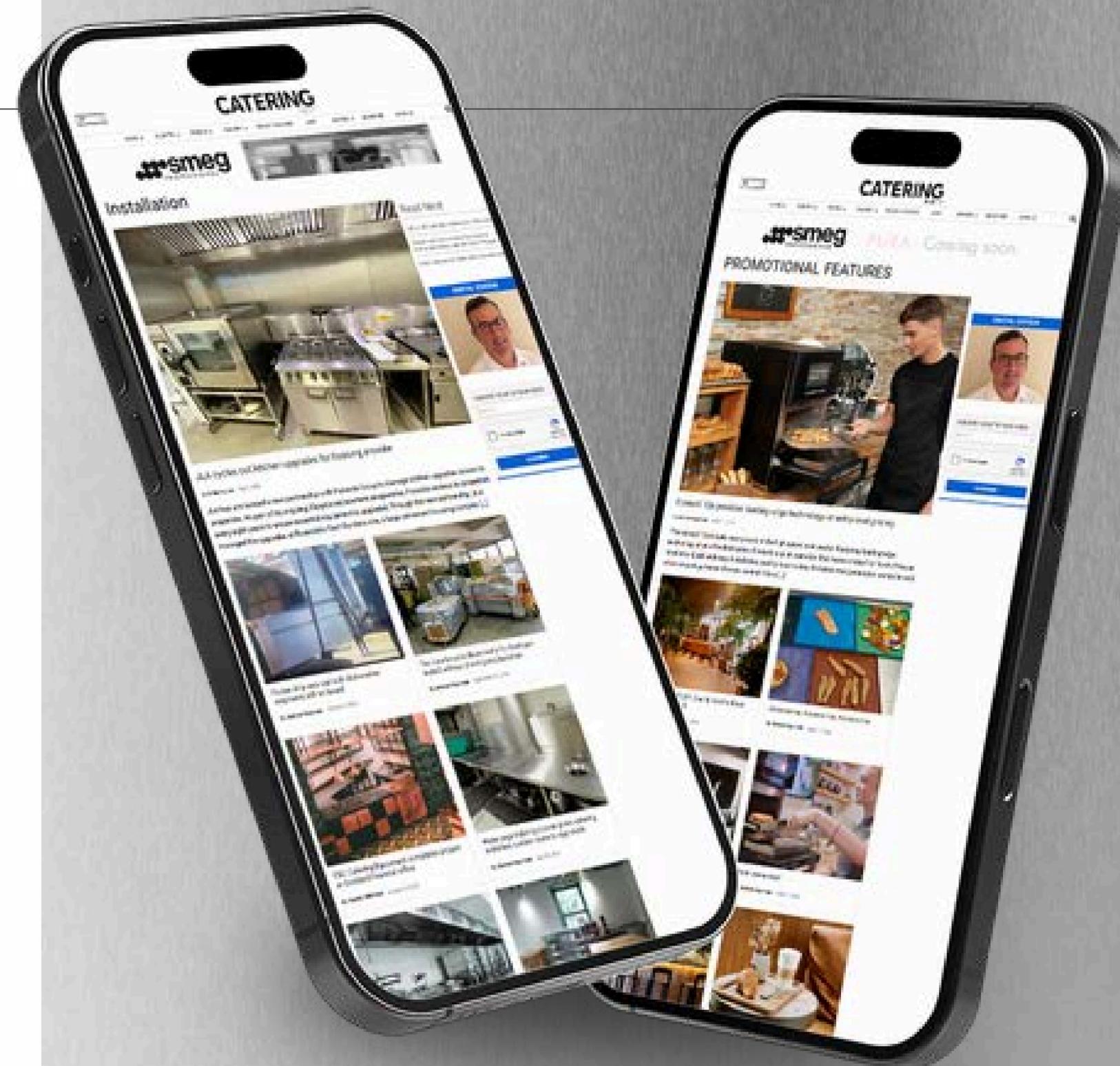


## DIGITAL

With daily news, features and exclusives, cateringinsight.com is the UK's first and only dedicated online portal for the catering equipment distributor community, representing a truly valuable opportunity for brands to reach this highly influential market. Each month, cateringinsight.com welcomes more than **17,000 monthly users** and gains in excess of **45,000 impressions**.

POSITION	PRICE	SPECS
LEADERBOARD	£1,250	1040 x 120
MPU	£1,250	650 x 250
TOWER	£1,500	300 x 600
MOBILE TOWER	£1,500	300 x 100
WALLPAPER	£3,750*	1920 x 1080
POP-UP	£3,750*	800 x 400

- \*Discounts available for multi-month and cross-platform packages.
- Website banner positions are shared on rotation with a maximum of four clients sharing equal impressions. Wallpaper and pop-up are held exclusively, and not on rotation.
- Prices are per month and subject to VAT.

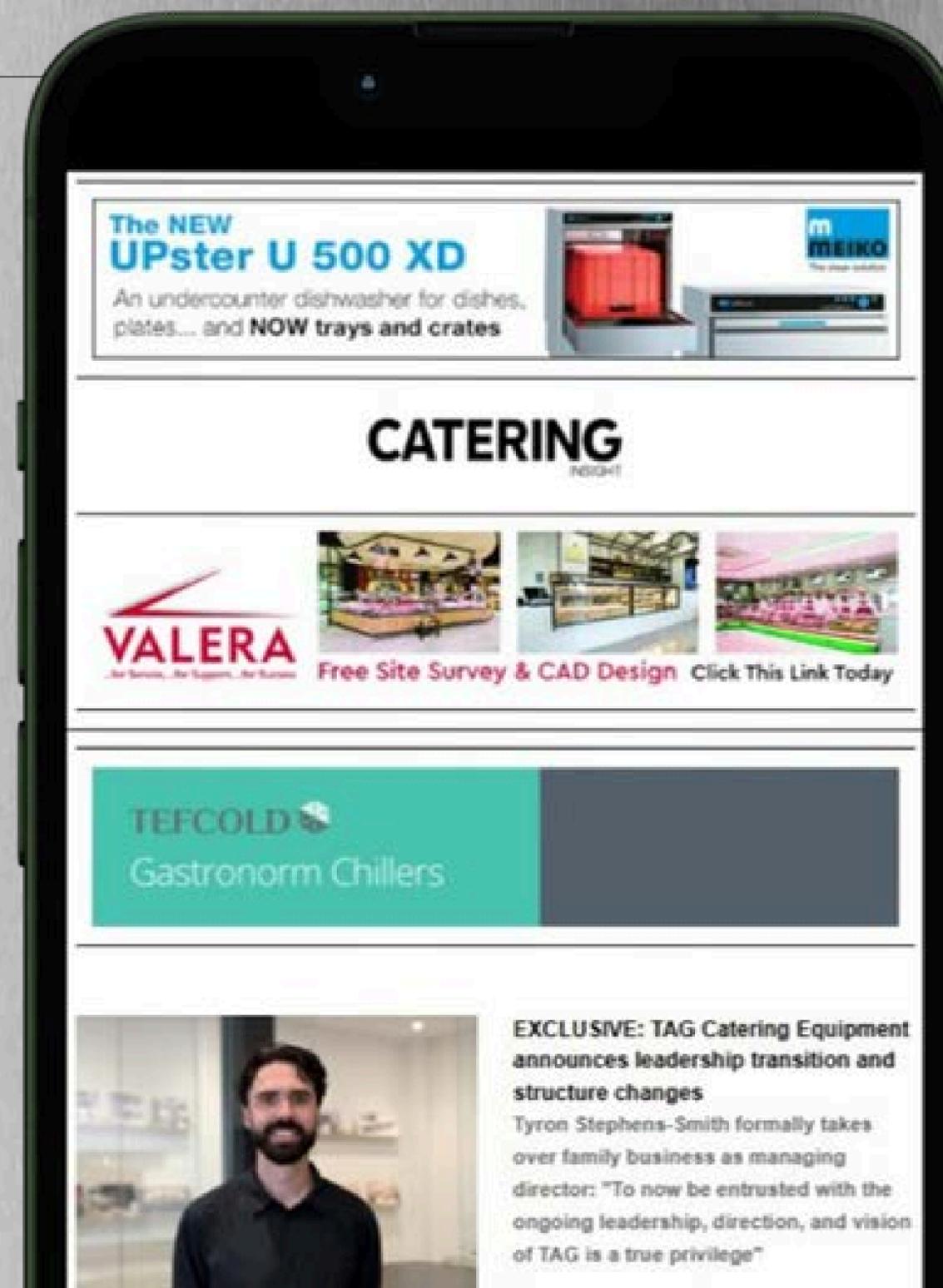


## DAILY ALERTS

Our daily news alert is sent Monday-Friday to more than **2,500 subscribers**, with **average open rates of almost 60%**. By advertising on the news alert, your company, products and services are visible to a highly targeted audience of catering equipment distributors and installers in the UK. You're speaking directly to the owners, MDs and business development personnel that make the key decisions.

POSITION	PRICE	SPECS
E-SHOT	£2,500	HTML FILE
1 <sup>ST</sup> LEADERBOARD	£2,500	576 x 115
LEADERBOARD 2-4	£1,500	576 x 115
LEADERBOARD 5-8	£1,000	576 x 115
TALL LEADERBOARD	£500 SURCHARGE	576 x 173
BILLBOARD	£750 SURCHARGE	576 x 230

- Discounts available for multi-month and cross-platform packages.
- Prices are per month and subject to VAT.



## PRINT

Catering Insight is the only monthly magazine for the UK catering equipment market, including distributors, installers, project houses, service and maintenance providers, and consultants. With a readership of more than **3,000** industry professionals, the publication contains an in-depth collection of product features, executive interviews, company profiles, and market analysis. The publication is also available as a monthly digital edition.

POSITION	PRICE	SPECS
FRONT COVER PACKAGE	£10,000	BESPOKE
DOUBLE PAGE SPREAD	£5,200	430 x 285 (DPS)
FULL PAGE	£3,200	215 x 285
HALF PAGE	£1,920	185 x 121.6 / 90 x 247.9
QUARTER PAGE	£1,150	90 x 121.6 / 185 x 46.8
INSERT*	£2,750	*

- Discounts available for multi-month and cross-platform packages.
- \*Insert cost dependent upon size / weight of the insert. Price based on standard A5 single flyer.
- Prices are per month and subject to VAT.



## 2026 EDITORIAL CONTENT AND HOT TOPICS

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### JUNE

**ISSUE THEME:**

KITCHEN OPTIMISATION

**PRODUCT FOCUS:**

PLUG & PLAY | FOOD PREP

### JULY

**ISSUE THEME:**

POWER PLAYERS

**PRODUCT FOCUS:**

WAREWASHING

### AUGUST

**ISSUE THEME:**

CATERING EQUIPMENT

BUYERS' GUIDE

### SEPTEMBER

**ISSUE THEME:**

HOST MILAN SHOW PREVIEW

**PRODUCT FOCUS:**

KITCHEN INNOVATION

### OCTOBER

**ISSUE THEME:**

ROUTE TO MARKET

**PRODUCT FOCUS:**

PIZZA & PASTA | MICROWAVES

### NOVEMBER

**ISSUE THEME:**

CI AWARDS 2026 SHORTLIST

**PRODUCT FOCUS:**

COOKING SUITES | FRYERS

### DECEMBER

**ISSUE THEME:**

SERVICE & SUPPORT

**PRODUCT FOCUS:**

COMBI OVENS | SPARE PARTS



## EVENTS

Catering Insight's celebration of the year for the UK catering equipment supply chain honours the sector's leading innovators and trailblazers. Supplier and distributor winners are decided by senior market executives, making it the only awards programme entirely voted for by the trade. Starting with a champagne networking reception and moving onto a luxury three-course dinner and awards presentations, the Catering Insight Awards are the most memorable night of the year for the industry.

The Catering Insight Awards offer numerous commercial opportunities:

- Exposure and high-profile branding before, during and after the event.
- Networking opportunities with the UK's top distributors.
- Create new business opportunities through higher brand visibility among current and potential customers.
- Gain valuable profiling in Catering Insight through awards-related editorial coverage and post-event write-ups.
- Be seen as the market leader in your chosen area by sponsoring the award category that aligns with your objectives.



## CONTACTS

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## ABOUT ITP UK & ITP MEDIA GROUP

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Catering Insight is part of ITP (Media) UK, an established publisher of B2B media, consumer publications and events. Its team of journalists provides daily news for sectors such as social care, retail catering and hospitality from the company's head office in London.

ITP (Media) UK is a subsidiary of the Dubai-headquartered ITP Media Group, which helps partners reach a global audience through its portfolio of publications, websites and events. Established in 1987, ITP Media Group has offices in Abu Dhabi, Riyadh and Mumbai, operating more than 75 brands and delivering over 200 events, conferences and awards galas every year.

For more, visit [itp.com](http://itp.com)



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