



# proAV Innovate

MEDIA KIT 2026



# Introducing proAV Innovate

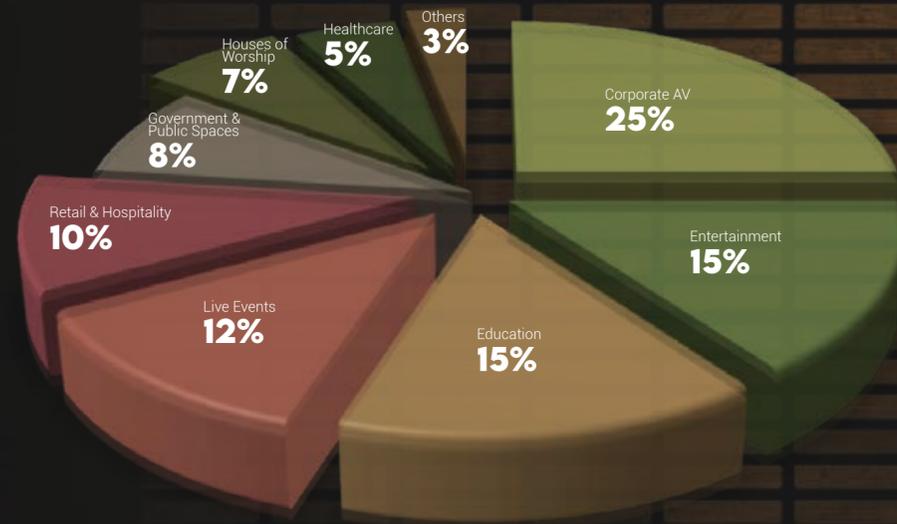
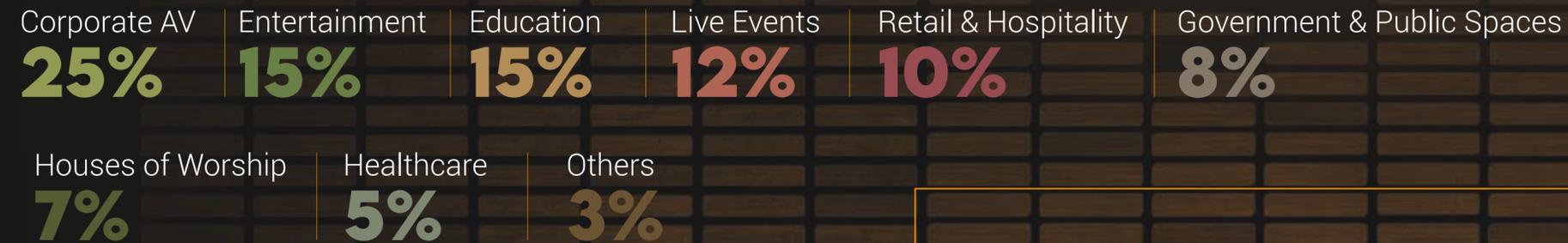
proAVInnovate - a premier B2B international technology magazine by ITP Media Group, tailored for the India market.

Showcasing the future of AV technology through best practices in professional AV, live events, and enterprise installations—serving as a trusted resource for manufacturers, integrators, corporate decision-makers, and live production professionals.

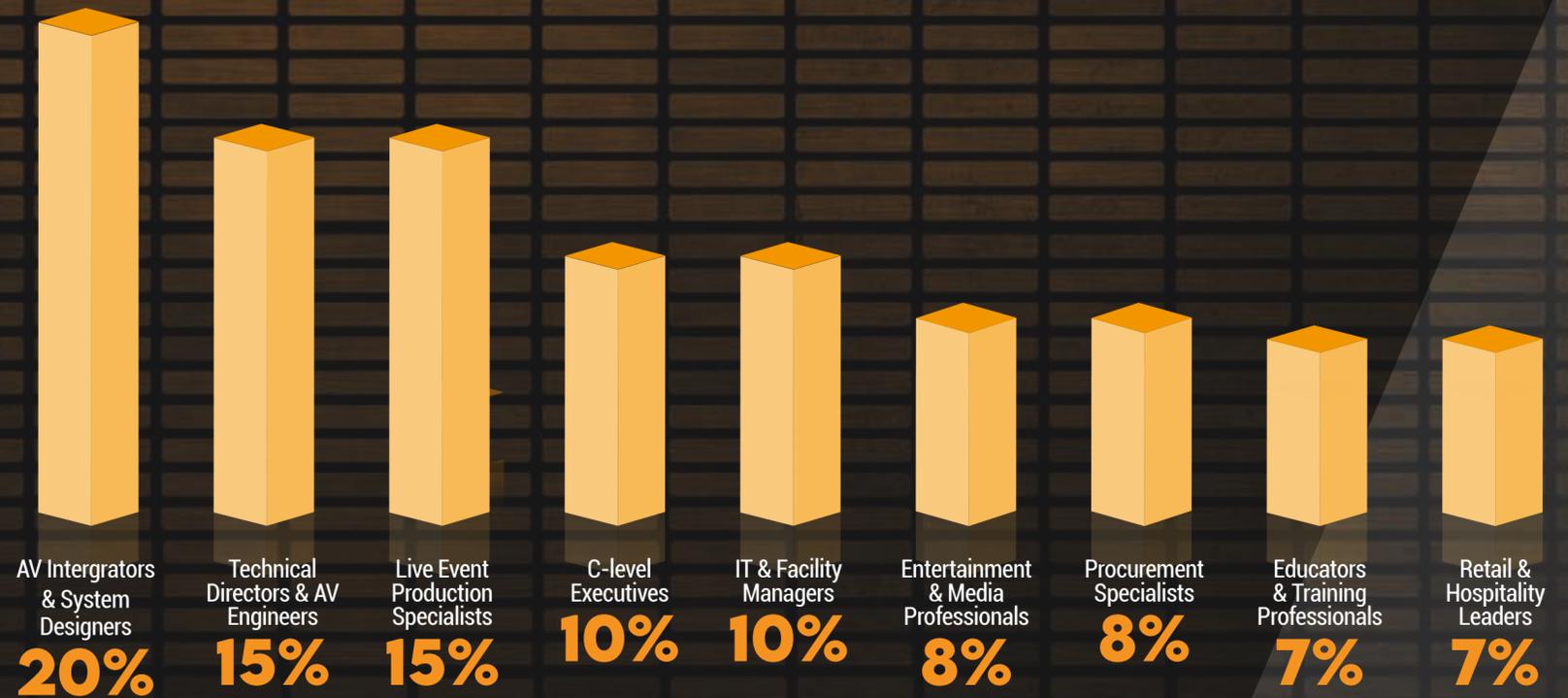
# Why read proAV Innovate?

- ▶ Insightful coverage of AV trends and innovations
- ▶ Deep dives into products, case studies, and expert perspectives
- ▶ A strategic hub for AV professionals and solution providers
- ▶ Spotlight on emerging tech—AI, immersive AV, automation, and more
- ▶ Uniting the ProAV community across industries

# Readership by Industry



## Readers profile



# Editorial Calendar 2026

**JANUARY:** Pro Audio Innovation – Music, AV, and Performance

**FEBRUARY:** Smart Venues & AV Integration

**MARCH:** AI & Automation in AV

**APRIL:** Next-Gen Workplaces & Collaboration

**MAY:** Audio-Visual Synergy – Sound & Vision

**JUNE:** 1st Anniversary Edition - Enterprise AV & Collaboration Tech

**JULY:** Next-Gen Education AV

**AUGUST:** Sustainability in Pro AV

**SEPTEMBER:** AV Leadership & Innovation

**OCTOBER:** Immersive AV in Public Spaces

**NOVEMBER:** AV for Smart Cities & Public Spaces

**DECEMBER:** AV in Live Entertainment & Review of the Year

**MAJOR EVENTS COVERED:** Palm Show, InfoComm, ISE, NAB, IBC, CES,

# PRINT

Position	Specifications	USD
Inside regular full page	205 x 275 mm	\$3,500
Full page, first RH	205 x 275 mm	\$4,000
Double Spread	410 x 275 mm	\$5,500
Central Double Spread	410 x 275 mm	\$6,150
Inside front Cover – Single	205 x 275 mm	\$6,150
Inside front Cover – Double	410 x 275 mm	\$8,150
Inside Back Cover	205 x 275 mm	\$5,500
Outside Back Cover	205 x 275 mm	\$7,150
Half page	180 x 110 mm	\$2,050
Quarter page	90 x 110 mm	\$1,400

Trim Size: 20.5 cm (w) x 27.5 cm (h)  
 Bleed Size: 21.5 cm (w) x 28.5 cm (h)  
 Text Area: 19.5 x 26.5  
 Ad Format: PDF (300 DPI)  
 Colour: CMYK

# DIGITAL PLATFORMS

BANNER AD COST (PER MONTH)		OTHER DIGITAL OPTIONS (PER ROUND)	
Advt Size	USD	Type	USD
Leaderboard	\$1,800	Email Blast	\$1,500
Skyscraper	\$1,500	e-Newsletter	\$1,500
MPU1	\$1,000		
MPU2	\$800		
Small MPU	\$500		

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