

FOR IMMEDIATE RELEASE

Dubai. Wednesday, 4th March 2020.

Olivia Phillips Appointed Editor in Chief of *Harper's BAZAAR Arabia*

Olivia Phillips has been named Editor in Chief of *Harper's BAZAAR Arabia*. She joins from *Grazia Middle East* and assumes the role immediately. She will report to Sue Holt, Managing Director, ITP Saudi, ITP Consumer & ITP Live.

"I am honoured to take the helm of *Harper's BAZAAR Arabia* at one of the most pivotal times not just for the fashion and media industries, but also for women and for the Middle East," said Olivia Phillips.

She added, "*Harper's BAZAAR* has an unparalleled heritage built on both prestige and pioneering. I intend to lead the Middle Eastern edition into a bold new direction whilst upholding those fundamental pillars, creating a home for values, agenda-setting conversations and the region's immense talent."

With a Masters in Fashion Journalism from London College of Fashion and 15 years of journalism experience, Olivia Phillips' international media expertise has seen her work for global industry leaders including Net-a-Porter, Refinery29, Matches Fashion, *Stylist Magazine* (UK), Jimmy Choo and *Grazia Middle East* among others.

Headhunted from London in 2014, she has spent six years championing, supporting and engaging with the fashion landscape in the Middle East, as well as interviewing style's biggest names. Over the years these have included everyone from Marc Jacobs and Stella McCartney to Angela Missoni and Victoria Beckham.

For over a decade, *Harper's BAZAAR Arabia* has been the leading luxury fashion title in the GCC, reaching an Arab and ex-pat audience via video, digital, print, social and events. The brand's blend of local perspective with international vision combines an innate understanding of the GCC's luxury consumer with impeccable expertise in the global luxury fashion arena.

Harper's BAZAAR Arabia is one of 29 editions of the multimedia brand worldwide. *BAZAAR* is also published in the United States, Britain, Germany, Spain, Russia, China, Mexico & Latin America, India, Brazil, Australia, Turkey and Thailand.

ENDS

For further information please contact:

Sue Holt, Managing Director, ITP Saudi, ITP Consumer & ITP Live

sue.holt@itp.com

04 444 3256

Notes to editors

About ITP Media Group

ITP Media Group (ITP) is one of the largest media companies in the Middle East, with a portfolio of more than 100 brands. The company delivers quality up to date content to its readers, viewers, delegates and guests through digital, print, events, awards, video content, social media platforms and digital talent agency. Brands include major international and regional names such as Time Out, Arabian Business, Harper's BAZAAR Arabia, Construction Week and Condé Nast Traveller Middle East, plus representation of leading digital talent including MoVlogs, Rosemin Manji and Hassan Ghoneim. ITP strives to offer its customers the largest audience in the GCC with the highest engagement levels by adopting a multi-platform approach. www.itp.com

About Harper's BAZAAR Arabia

At over 150 years old, *Harper's BAZAAR* is the oldest fashion magazine brand in the world, a heritage that is carried through in the authoritative voice of *Harper's BAZAAR Arabia*. *BAZAAR* has flourished by continually reinventing itself, always striving to delight, inform and inspire readers by being a beautiful and sophisticated visual muse, whether in print, digitally or when we invite our readers into the *BAZAAR* universe in person; one that includes *Harper's BAZAAR Art, Interiors, Bride, Junior and Best Dressed*. *Harper's BAZAAR Arabia* launched 12 years ago as the regional edition and its front covers regularly make headlines around the world, while in-depth coverage of Middle Eastern women creates a platform to celebrate women's achievements throughout the region.