

MEDIA KIT 2026

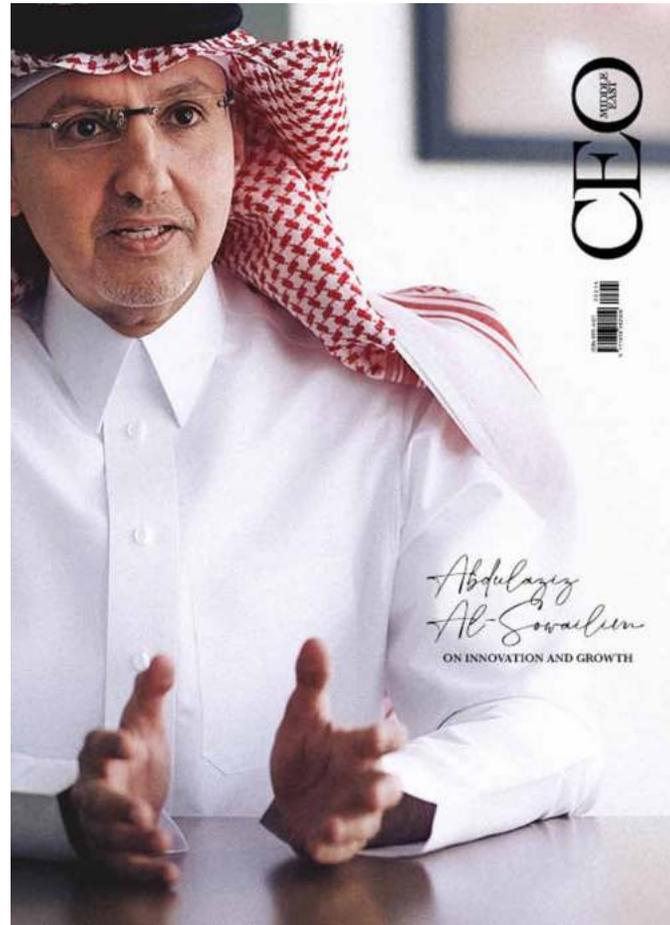
CEO

MIDDLE
EAST

LEADING THE REGION

The ultimate guide for successful leadership and better living.

Uniting the leadership community of the Middle East.



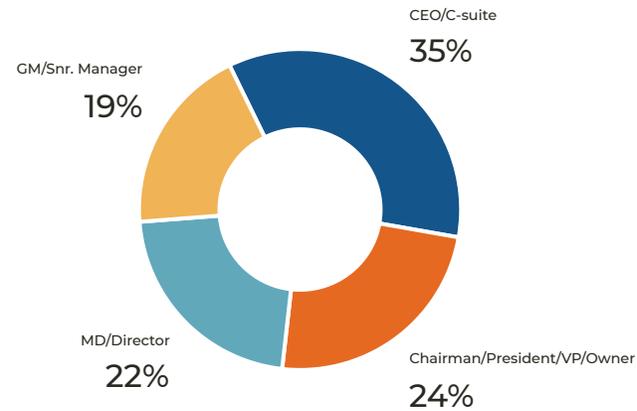
Our Readers are Leaders.

Reach the most influential, powerful and successful people in the Middle East and beyond. This highly-ambitious, driven demographic has achieved the pinnacle of success and is eager, curious and passionate to make the most of their achievements, to share their wisdom and to leave a legacy for future generations.

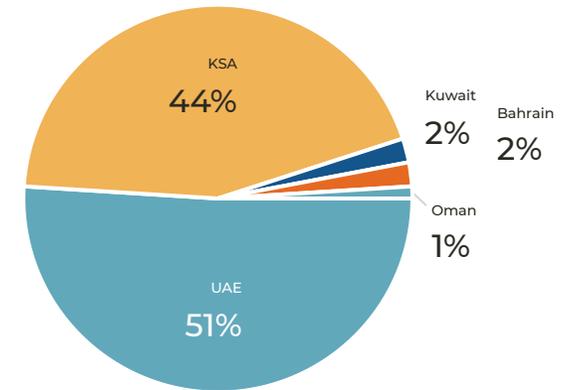
87%

of readers have used the magazine to make purchasing decisions based on its editorial and advertising content

Job Titles



Geography



An Affluent Audience

The ITP Prestige network
reaches an influential
and affluent audience.



5 Million

Ultra High Net Worth
and High Net Worth
Individuals



1.9 Million

Luxury Watch Buyers



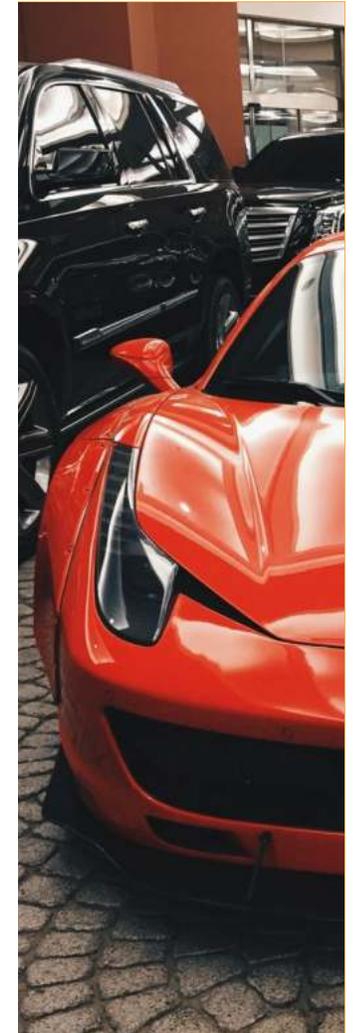
6.8 Million

Luxury Travellers



1.9 Million

Real Estate Investors



2.9 Million

Luxury Motor Enthusiasts

CEO Middle East by the Numbers

An exclusive, loyal readership of high flyers, market movers, captains of industry and big spenders.



38-52

The average age of CEO Middle East readership, 65% male and 35% female



91%

High Net Worth and Ultra High Net Worth Individuals



3.5 million

Global audience at arabianbusiness.com/CEO



17,000

Focused distribution in first and business class lounges, hotels, DIFC and premium car services



36,500

Social media followers across Facebook, LinkedIn, Instagram, YouTube and X



54,000 readership English
40,000 readership Arabic



CEO Middle East Awards

Celebrating leadership excellence.

The CEO Middle East Awards is the foremost event focused on celebrating the titans of industry driving progress in their own firms and across the region. Not only do these awards celebrate the individuals who have achieved remarkable success, but they also highlight the positive impact they have had on their industries and communities. By recognising outstanding leadership and innovation, these awards help to inspire others. The awards presentation takes place at a gala dinner held in a five-star venue in Q4 2025 – an event that has become a key event in the yearly calendar of the region's business community and an occasion of essential networking opportunity.



CEO Middle East

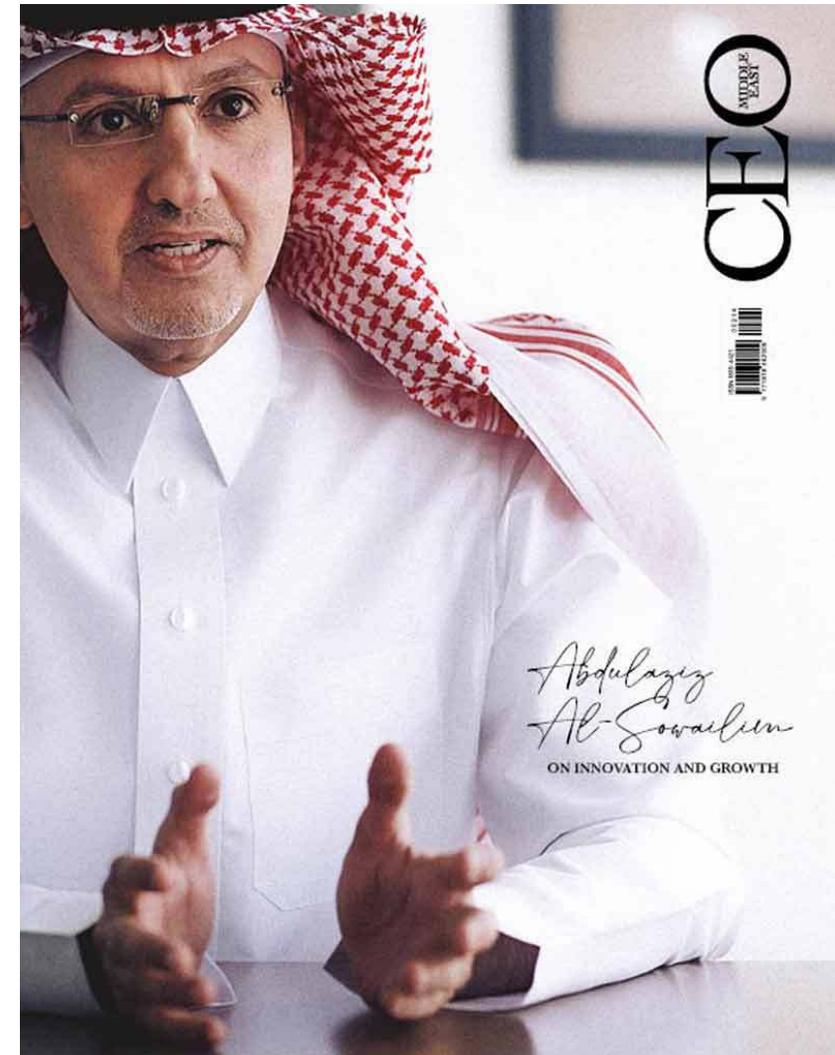
The ultimate guide for successful leadership and better living.

THE COVER.

The coveted cover story of **CEO Middle East** offers an unparalleled platform for high-profile executives to share their strategic outlook, leadership philosophy and disruptive ideas. With a highly engaged C-suite/HNWI readership, the cover provides unmatched branding exposure and a prestigious platform to establish thought leadership.

Deliverables:

- Photoshoot at ITP studios in Dubai
- 4-6page feature in CEO Middle East, English
- Digital feature on CEO-MiddleEast.com
- Digital feature on ArabianBusiness.com
- Social posts on LinkedIn, X, Facebook and Instagram



Editorial Calendar 2026

MONTH	THEMES
January	Wellness, Healthcare
February	Web Summit, Art Basel Doha
March	International Women's Day, Women in Business, F&B Business
April	Dubai International Boat Show, Art, Sustainability
May	ATM, Travel & Tourism, Dubai Future Finance Week
June	Real Estate, Development, Property Tech
July	Aviation & Transport
August	Sport, Automotive Business
September	Fashion, Wealth Management
October	Gitex, Technology & AI, Business of Beauty
November	Dubai Airshow, Abu Dhabi Frieze
December	Abu Dhabi Finance Week, Year-end round up, Holiday Gifting

Let's make something
worth talking about.

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